



Social & Economic Justice Project 3rd Quarter Report

CORE OBJECTIVES	TARGETS	ACTIVITIES	TIME	OUTCOME/ STATUS
By March 31, 2010, one government agency (SDC) and one ministry division of MNS will implement human rights concepts and key elements of the SEJ Project into their community social intervention (CSI) programmes	Social Development Commission (SDC)	<ol style="list-style-type: none"> Completed five (5) Training of Trainers' Workshops Met with SDC Training Director, Mrs. Longman and other directors—Mr. Francis and McCarthy regarding actions to mainstream human rights and advocacy into their community work 	<p>November-December 2009</p> <p>December 2009</p>	<p>Training of Trainers' workshops executed and advocacy to be mainstreamed in SDCs work in communities:</p> <p>Five Training of Trainers workshops were executed involving approximately 65 community development officers and key office staff of parish offices. The five parishes that participated in the workshops were: Portland, Trelawny, St. Thomas, St. James and Kingston and St. Andrew.</p> <p>A follow up meeting was convened with key leaders of SDC on next steps. The meeting revealed their interest to mainstream advocacy in community development. They were also very appreciative of the multimedia campaign and included advocacy as a budget item for the 2010 training programme.</p> <p>No communiqué was received from or follow up made with the Ministry of National Security (MNS) regarding the MoU.</p>
By March 31, 2010, six communities will understand and appreciate their human rights and be prepared to defend them	Residents from Maroon Town, St. James	<ol style="list-style-type: none"> Maintained contact with SDC CDO and advocacy targets Mobilised internal and external stakeholders to the Advocacy Evaluation Workshop Facilitated the Advocacy Evaluation Workshop 	<p>October-December 2009</p> <p>November 2009</p> <p>December 2009</p>	<p>Advocacy Evaluation Workshop attended by Hon. Dr. Horace Chang, Minister of Water and Housing:</p> <p>Facilitated advocacy evaluation workshop with leaders of Maroon Town. It was attended by Hon. Dr. Horace Chang, Minister of Water and Housing—he discussed the challenges surrounding the limited availability of water in Maroon Town, possible strategies that his ministry would be prepared to embark on to assist residents and made commitments to send technical experts and attend a follow up workshop in March</p>

		6. Prepared the report of the Advocacy Evaluation Workshop and distributed to the relevant stakeholders	December 2009	2010. The workshop report was prepared and delivered to the community development officer and Dr. Chang for his follow up.
By March 31, 2010, most Jamaicans will know about economic and social rights, the SEJ Project, and JFJ's role	Resident Jamaicans	7. Entered data on responders to the multimedia campaign into the SEJ database 8. Made follow-up calls to responders to the SEJ multimedia campaign 9. Vetted three (3) poster designs for print 10. Multimedia public education programme implemented—radio and newspaper ads 11. Convened five (5) meetings with leaders from partner organisations to distribute printed materials on human rights from the multimedia campaign	October-December 2009 October-December 2009 November 2009 October-December 2009 October-December 2009	<p>Human Rights display stations to be established at three (3) SDC parish offices:</p> <p>A total of 6,000 posters were printed—a third of the poster addressed the right to potable water, another third addressed the right to adult literacy and the final set articulated a general process that a community should follow in order to respond to the problem and getting the SDC or JFJ involved.</p> <p>152 radio ads ran between October and December 2009 and were aired on three (3) radio stations and distributed across five (5) programmes—News Talk 93 FM, Irie FM, Power 106. 40 spots aired on Independent Talk, which sponsored the Thursday News at 7a.m.; 40 spots on Both Sides of the Story, which sponsored the Wednesday 3 pm Newscast; 72 spots aired on Perkins Online, which sponsored the Tuesday 12 noon Newscast.</p> <p>The schedule for newspaper ads was November 29 to December 30, 2009 and they were featured in—Western Mirror, Sunday Observer, Sunday Gleaner, Daily & Weekend Star and Daily & Weekend Chat. The ad sizes were 3x25 for the Sunday Gleaner and 3x15 for the other publications.</p> <p>SDC Parish Managers from Springfield, St. James and St. Catherine (Spanish Town) agreed to facilitate human rights display stations in the reception areas of their offices. SDC training director, Mrs. Venta Longman agreed to accept materials produced from the multimedia campaign for distribution via their network</p>

				of Community Development Officers (CDOs). Commitment was also obtained from Dr. Alison Cross, Executive Director of the Jamaican Foundation for Lifelong Learning (JFLL) to have her Public Relations and Marketing Manager assist with the distribution of materials via their network of officers.
By May 2009, general planning activities will be conducted to ensure that the Project is organized and quarterly reports will be prepared and submitted over the period, April 2009 to March 2010, to provide information about the progress of project activities	Christian Aid	12. Prepared and submitted SEJ 3 rd quarter report	January 6, 2010	Quarterly report submitted.